



Welcome!

We're pleased to announce that Anne Simone has been named the new Executive Director of Villa Charities Foundation.



Ms. Simone brings a wealth of knowledge and experience in fundraising, customer service, donor relations and special events. She has held several progressive positions both with the private and public sectors, including her most recent position as Senior Director, Major Gifts with the Ontario Liberal Fund. She is a member of the Association of Professional Fundraising, Toronto Chapter.

Please join us in welcoming Anne to the Villa Charities family!

The road to success - Rome, Venice... and Modena!

In 2010, a group of 22 individuals came together, trained for nine months, travelled and supported each other as part of Team Villa and participated in the 25th Venice Marathon. To date, they have raised \$115, 000! Grazie to 2010 Committee Co-Chairs Frank Ciccolini Jr. and Tony Gentilucci, all sponsors, Team Villa members and donors who made 2010 such a success!

Since its inception, Team Villa has travelled to Rome and Venice – with the next destination confirmed as Maranello, Modena, Italy!

Villa Charities Foundation is proud to

announce that Team Villa will be participating in the Maratona d'Italia Memorial Enzo Ferrari on October 9, 2011 and will be introducing the half marathon in addition to the full marathon.

"I'm excited that we're launching our third Italy marathon in Maranello, Italy," says Tony Gentilucci, Committee Chair for 2011. "I have no doubt this will be our best one yet!"

For information on becoming a Team Villa member or to become a sponsor, please contact Tracie Napoli at (416) 789-7011 ext 242.

Amore for our Volunteers!

Villa Charities Foundation had a wonderful year in 2010 with the success of its five fundraising events: An Afternoon Affair, GIRO T.O., Father's Day Golf Classic & Dinner Celebration, The Venetian Ball and Team Villa – The 25th Venice Marathon.

There are many people to thank, but in particular, the cornerstone of any not-for-profit organization is the strength, commitment and dedication of its volunteers. Without individuals who donate their time and talents, no charity can meet its fundraising goals.

On Wednesday, January 26, 2011, the first annual Volunteer Appreciation Reception was held to honour, thank and celebrate those individuals who volunteered their time for Villa Charities Foundation during the previous year.

The guests of honour were committee and event day volunteers –

people who assisted with the planning and execution of special events, who hosted rest stops for golf, assisted with registration and drove sweep cars for GIRO T.O. and for those who were greeters and raffle ticket sellers for The Venetian Ball. These are just some of the roles that volunteers filled and without them we would not have been able to do what we do well!

It was an evening filled with fun, food, prizes and thanks as Villa Charities Foundation Board Chair, Rudolph P. Bratty, was present to pay tribute to these individuals and to address the importance of volunteerism in our community.

If you would like more information on volunteer opportunities with Villa Charities Foundation please contact the Foundation office at (416) 789-7011 ext 302.



L-R: Angela Martella, Vilma Casola and Lucy Vanelli



L-R: Josephine Napoli, Felicia Averso, Robert Napoli and Michael Vumbaca



L-R: Camille Mainelli, Jan Grossi and Josie Cuda

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Lady York: Food and Family

Family and community. That is the foundation that Villa Charities has been built on for 40 years. We're lucky that other organizations in our community, such as our neighbour, Lady York Foods on Dufferin Street, exude that same set of values.

The late Giuseppe Torchetti founded the store with his family in 1959 and for over 50 years they have been constant in their commitment to quality and Old World service. Continuing the legacy that Giuseppe built are his wife Lucia, son Gabriele, daughter Maria and brother-in-law Frank De Rose, who along with many others truly believe in giving back to their clients and the Italo-Canadian community they cater to.

In the fall of 2010 Gabriele Torchetti approached Villa Charities Foundation with the idea of doing a fundraiser. "We were thinking about getting involved in something more concrete, in the community," he says. "We always donate prizes or products to different charities or events throughout the year, but we wanted to affiliate ourselves with something more community based, that helped out several things within the area, since we are a part of the community." The end result, which launched in January 2011, is a grocery promotion whereby a select number of products each month are advertised at a savings, with 10 per cent of the proceeds being donated to Villa Charities Foundation.

Torchetti approached his suppliers to support this initiative and the response was overwhelming! "I thought about doing only one product per month, but that was not going to be as effective," he says.

"If we did only one product, it would have been only a couple of hundred dollars that we could donate a month; this way, we can donate more."

Immediately out of the gate, the campaign was a success, with a combined total of \$6,400 from January and February alone being donated to the foundation! Suppliers such as Emma Foods, De Cecco, Aurora and San Benedetto – to just name a few – partnered with Lady York Foods to make this fundraiser so profitable. "I asked for their assistance in giving me a lower cost so that we could lower our price as well," says Torchetti. "So the customer is getting a saving on the product as well as that feel-good sensation that they are helping – that they are donating money to a cause."



Torchetti and Lady York Foods have made this commitment for the coming months. It involves more than cutting a cheque and requires the cooperation and coordination of others. "I think Villa Charities does great work and I appreciate the



fact that they service the community from all different ages – from children to the elderly," he says. "That's the main thing to me – that they help out all different age groups, that they are Italian based and that they are within the immediate community. As we were growing up our father taught us that business is almost secondary to talking to people and developing not just a customer base but a friendship with those people."

For a listing of monthly products supporting Villa Charities Foundation check the local Lady York Foods flyer or visit www.ladyorkfoods.com.

Thank you - Grazie to our Donors

A heartfelt thank you to the following individuals and corporations that have made a donation of \$100 or more to Villa Charities Foundation during the period November 1, 2010 to February 28, 2011.

\$100,000 - \$249,999.99

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 Varlese, Pasquale

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 Scaini, Gino
 Scorsolini, Attilio
 Tiberini, Antonio
 Tomassi, Paolo
 Tuzi, Gio
 Varlese, Pasquale

Tree of Life

De Vuono, Zaccaria
 Marcocchio, Gilindo
 Micheli, Edward

The Trees of Life stand tall in Piazza Bartolini at Villa Colombo. They are magnificent bronze and brass sculptures and are a way to pay tribute to beloved family members and friends while supporting Villa Charities Foundation.

Please note, all efforts are made to ensure proper acknowledgement of each donor at time of printing. If we have omitted your name or incorrectly spelled your name, please accept our apologies and contact the Foundation office at (416) 789-7011, ext. 307.



Kevin Travers, a partner with KPMG, presents Pal Di Iulio with a \$13,000 cheque. KPMG is the auditor for Villa Charities and has been hosting golf tournaments and other events benefitting Villa Charities for 10 years.



**Villa Charities Foundation
 Father's Day Golf Classic
 and Dinner Celebration**

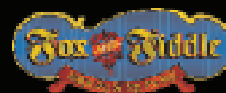
FORE! Join us as we celebrate what truly makes la famiglia Italiana so special! Spend a fun-filled day golfing with one of the most important people in your life – your father! Top off your day by joining other families for a celebratory dinner all about dad!

Wednesday, June 15, 2011
 The Country Club
 Shotgun Start 1:30 pm

Father's Day Golf Classic (includes Dinner Celebration)
 Corporate Foursome: \$2,000
 Individual Golfer: \$500 each

Father's Day Dinner Celebration: \$125 per person

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To register a foursome, purchase tickets for dinner or for more information, contact 416-789-7011 ext. 242 www.villacharities.com

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