

# Villa Charities Inc.

## Executive Team

As of September 9, 2021

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### PRESIDENT AND CEO

#### **Marco DeVuono**

Marco DeVuono is a senior executive with extensive experience with non-profit, private and TSE listed companies. He joined Villa Charities Inc. in March 2017 as Chief Financial Officer and was appointed President and CEO in September 2021. Prior to Villa Charities, he was the Chief Financial Officer for Drive Products Inc., a distribution/manufacturing company with branches across Canada, where he orchestrated a restructuring of the organization's operations. He also held CFO and senior leadership positions with The Michener Institute for Applied Health Sciences, a non-profit, post-secondary institution for health sciences education, HomeQ Corporation (CHIP Reverse Mortgage) and the Datahorse Group of Companies.

Marco brings strong business acumen backed by a solid track record of achievements in financial reporting, leadership, and cost control. With experience in both the private and public sectors, he excels at developing successful policies and procedures to deliver against strategic goals.

He holds CPA and CA designations as well as an Honours Bachelor of Administrative Studies from York University.

### VICE PRESIDENT, MARKETING AND COMMUNICATIONS

#### **Mary Pompili**

Mary Pompili, an accomplished marketing and communications executive who has served in leadership roles at Holt Renfrew, Luminato Festival and Canada's Walk of Fame, is currently Vice President, Marketing and Communications at Villa Charities Inc. and a member of the Executive Leadership Team. Mary plays a pivotal role in heightening the brand of the Villa Charities organization and the reaffirmation of its unique place in the GTA's Italian-Canadian community. She is an accomplished, award-winning chief marketing executive who develops, implements and manages brand strategies that successfully position organizations for sales growth, increased brand awareness and consumer engagement.

Mary has in-depth experience in a range of sectors including luxury retail, and arts and culture. She has developed, launched and stewarded many great brands including two of Canada's best-known luxury retail brands, Holt Renfrew and Harry Rosen. As Vice President, Marketing at Holt Renfrew, she led the successful rebranding of Holt Renfrew, also known as the coveted magenta bag, published the award-winning Holts magazine and pioneered emotional branding programs including "retail as theatre" events. Her career in arts and culture began at Luminato Festival as Vice President, Chief Marketing Officer and then went on to serve as Interim CEO and Chief Operating Officer at Canada's Walk of Fame overseeing all operations including Marketing, Finance, Fundraising, Sponsorship and Events.

Mary is recognized as an innovative, collaborative leader who combines strategic and tactical skills to build profitable brands and businesses. She is a graduate of OCAD University and holds a CM designation.

### EXECUTIVE DIRECTOR, CULTURAL PROGRAMMING

#### **Giulio Recchioni**

Giulio Recchioni was born and raised in the coastal town of Ortona, in the Abruzzo region, where he graduated in Arts and Humanities at the *Universita' degli Studi "Gabriele d'Annunzio"*. In his late 20s, he emigrated to Canada and settled in Vancouver, where he worked for the Italian Cultural Centre for over a decade, learning the value of working with and within the community; in his position of Cultural Director, he helped revitalize the cultural programming, bring new audiences, and establish the organization as a cultural and artistic powerhouse for Italians, Italian-Canadians, and non-Italians alike. He is passionate about visual arts, performing arts, the Great Outdoors, and has a weak spot for straight up jazz.